Secrets of Influence

Leadership is fundamentally about the core competency of influence – the ability to change someone's thoughts, beliefs and actions.

There is a traditional way of looking at influence, as a set of persuasion techniques, that you do to others. The best way to look at influence is as an outcome of personal transformation – work on yourself so that others are magnetically attracted to you and your service. There are a few simple things we can work on, that if we improve in those areas, we will see our influence grow.

Take a look at these and think about each one and how you can improve on them this week:

Integrity
Attitude
Communication
Commitment
Excellence
Relationships
Decision-making

Take one of these areas each day for the next seven days and focus on it for that day and see how your life will change as you begin to get your masters in Influence!

You Are Made for Success!